Name	URL	Description
Black women investors to get on your cap table	https://twitter.com/VeronicaRinVC/status/1479884104350973956?s=20	Promotional tweet by Veronica_Reaves-Parks
The best non-YC, Non-Techstars, non-500 Startups accelerators	https://twitter.com/alexiskold/status/1437757508412715011	Open question tweet by Alex Iskold | 2048.vc
How to scale revenue when you're stuck	https://twitter.com/nathanbarry/status/1482374302414426116?s=20	Twitter thread on methods to scale MRR by Nathan Barry
A marketplace for hiring professionally accomplished women	https://themomproject.com/	The Mom Project website
300+ female VCs to connect with	https://twitter.com/chrija/status/1482389229623775237?s=20	Tweet to a list of female VCs by Christoph Janz
How to handle option grants	https://twitter.com/galeforceVC/status/1421104600237625346?s=20	A Twitter thread by Gale Wilkinson
The 12 worst recruiting mistakes and how to avoid them	https://twitter.com/dklinei/status/1481608223568236546?s=20	A listicle Twitter thread by Dave Kline
Copywriting examples to learn from	https://marketingexamples.com/inspiration	Website/gallery of copywriting examples
A fundraising announcement to emulate	https://twitter.com/rubenharris/status/1480561376812691456?s=20	Announcement thread with videos and links by Ruben Harris
60 ideas to boost your growth	https://www.lennysnewsletter.com/p/turbo-boosts	Lenny's Newsletter (Oct 12, 2021)
340 incredible female startup thought leaders to follow on Twitter	https://twitter.com/Hadley/status/1485983076574617607s=20	Twitter thread with username lists of female startup thought leaders by Hadley
Lenny's newsletter on how today's fastest growing B2B businesses found their first ten customers	https://www.lennysnewsletter.com/p/how-todays-fastest-growing-b2b-businesses	Lenny's Newsletter (Jul 7, 2020)
Marketing Playbooks from Demand Curve	https://www.demandcurve.com/playbooks	Demand Curve website
Pro tip for founders trying to raise capital	https://twitter.com/carolinecasson_/status/1486025158934417408	Twitter tip for founders by Caroline Casson
How to reaccelerate to 100% yoy growth	https://twitter.com/reinpk/status/1485608412683509764	Thread on accelerating ARR yoy growth (18splits)
Ad copy swipe files for inspiration	https://swiped.co/	Swiped website (gallery of copywriting inspiration)
What causes a busted cap table	https://twitter.com/galeforceVC/status/1486431013094014982	Gale Wilkinson's tweet take on company issues (busted cap table)
How to build an antiracist company	https://www.protocol.com/workplace/antiracist-twilio-lybra-clemons	Protocol Opinion Column (by Lybra Clemons January 24, 2022)
Zapier's story of growing from 0 to 600,000+ users	https://www.groovehq.com/blog/zapier-interview-with-wade-foster	Groove Blog (Zapier feature by Alex Turnbull)
The legal aspects of startups	https://twitter.com/dunkhippo33/status/1366582905812578304	Listicle twitter thread (25splits) by Elizabeth Yin
A VC exit model for founders and VCs	https://twitter.com/nic_detommaso/status/1486374598908203015?s=20	Link to Google Sheets, thread (7splits) with breakdown of parts
Defining your culture as a founder	http://rkg.blog/joy.php	Ravi Gupta Blog "Joy & Competitiveness & Culture"
Building a great brand for your startup	https://review.firstround.com/great-startups-deserve-great-brands-build-a-strong-foundation-by-avoiding-these-mistakes	First Round Review, an interview with Arielle Jackson
A little inspiration from YC's Black-founded companies	https://twitter.com/ycombinator/status/1488558291537985540	Announcement from YC directory
How to get real feedback as a founder	https://twitter.com/galeforceVC/status/1489313085320056839?s=20&t=LW398_9u5fRE-M5X1fud1w	Gale Wilkinson insight tweet
Coping with stress as a founder	https://twitter.com/dijadontneedya/status/1489277525046046720?s=20	Open question tweet to founders by Khadijah A. Robinson
How to come up with a great business idea	https://twitter.com/SahilBloom/status/1489289293327740933?s=20&t=Fruwv9Ovyiuew8u-3wu0g	Tactical thread tweet (14 splits) by Sahil Bloom
Navigating prioritization and trade-offs	https://twitter.com/galeforceVC/status/1488592740392878087?s=20	Open question to founders and VCs by Gale Wilkinson
A VC contact list by Areeb Pasha	https://airtable.com/shrZZk5eMDAAZnleb/tblYrJK9jyVgyT1Yx/viwy4GLINZ8j9zPgr	Airtable US VC Database
The State of Black Venture Report by BLCK VC	https://medium.com/blck-vc/the-state-of-black-venture-report-47a839d30bf6	BLCK VC article on Medium (February 10, 2022)
A simple tool for easily creating landing pages like ours	https://carrd.co/	Carrd Website
Black angel investors and VCs that invest in early-stage Web3	https://twitter.com/MacConwell/status/1491527552833359875?s=20&t=ZXy9ZLeesKsLEa-NH4h1NQ	Open Question tweet to Black angel investors by MacTheVC
A financial model template to track your venture investments	https://foresight.is/venture-portfolio-model	Venture Fund Portfolio Tracker, download website
A thread of investors to reach out to on Twitter	https://twitter.com/alexfmac/status/1426588999532126212?lang=en	Thread of 13 investor databases by Alex Macdonald
Notion resources for founders who love Notion as much as I do	https://twitter.com/heyeaslo/status/1487289416812929024?s=20&t=IM-uvmWLDW5ZREYrKTY4Hg	Twitter Thread to Notion resources with their Twitter username by Easlo
The best business books	https://twitter.com/chrisxmunn/status/1491418114529333250?s=20&t=A7wj5yfNFVnSbmae7U-zkQ	Open question about the best business books by Chris Munn
What LPs look for when investing in VCs	https://twitter.com/jarridvtingle/status/1491810797227499528?s=20&t=X13JxDkRy9uMsmZPY0sm5Q	Twitter Thread (15) on limited partners (LPs) look for when they invest in a VC fund by Jarrid Tingle
The best predictors of startup success	https://medium.com/greenroom/these-are-the-best-predictors-for-startup-success-870279c644d9	Article written by Megan Rose Dickey (Feb 17, 2022)
A community of current and future founders who are exploring or building their next big thing	https://www.joindayone.com/	Day One website
The startup-investor matching tool	https://thelaasco.notion.site/thelaasco/Startup-Investor-Matching-Tool-69d58f4d81914f6587891ad33a7e9d93	Notion site to the matching tool
The best hiring resources from Twitter	https://twitter.com/justingordon212/status/1493282704695054337	Open question tweet about hiring resources (by Justin Gordon)
Perspective on blocking and tackling	https://twitter.com/c_gro/status/1494717848379265024?s=20&t=S7Q7KuJ1ufsW565eYlxvVA	Connor Gross' tweet on blocking & tackling points
How to operate at peak performance	https://twitter.com/m_franceschetti/status/1493313505746894858?s=20&t=wqkaS6lzl_diPGyy7sKZSg	Listicle Thread tweet on the 5 Attributes of Greatness by Matteo Franceschetti
Measuring what really matters at a startup	https://www.techstars.com/the-line/advice/measuring-what-really-matters-when-your-start-up	Techstars advice column (September 30, 2020)
Company building cornerstones from Dharmesh Shah	https://review.firstround.com/the-company-building-cornerstones-every-founder-needs-to-focus-on-advice-from-hubspots-dharmesh-shah	First Round Review, an interview with Dharmesh Shah
Hiring and recruiting great employees	https://blog.hubspot.com/marketing/recruitment	Hubspot blogpost on guide to hiring great employees (December 02 2021)
Common errors startups should avoid	https://twitter.com/fintechjunkie/status/1499142423334821895?s=20&t=jkrl-b_FtKI6nS5NTcXsMA	Twitter thread (24) by 4fintechjunkie
First Round's Angel Investor Directory	https://angeltrack.firstround.com/meet-the-angels	List of Angel Investors on First Round Angel Track
A tool for connecting with journalists	https://presshunt.co/	Press Hunt website
An easy way to build websites from Airtable	https://www.softr.io/	Softr website
The best resources for founders	https://twitter.com/justingordon212/status/1499391434222358529	Twitter thread by @justingordon212
8 time-consuming tasks you can automate	https://twitter.com/dbustac/status/1499788014939041794	Listicle Twitter Thread by @dbustac
Lessons from building a software company with $8 million in sales	https://twitter.com/iamwillcannon/status/1499764629429440523	Listicle Twitter Thread by @iamwillcannon
How to build a global HR strategy	https://recruitingdaily.com/how-to-build-and-execute-a-global-hr-strategy/	Article on Recruiting Daily (by Matt Redler March 7, 2022)
How to hire a marketer	https://review.firstround.com/so-you-think-youre-ready-to-hire-a-marketer-read-this-first	First Round Review, an interview with Arielle Jackson
A reminder about who you're selling to	https://twitter.com/TheCoolestCool/status/1502255017721536521?s=20&t=tLR3x9FdiKTwGRb0Lh3yTw	Tweet, insight by @TheCoolestCool
How to make smart decisions without getting lucky	https://fs.blog/smart-decisions/	Blogpost on Farnam Street
Marketing channels: explained in 10 minutes	https://www.youtube.com/watch?v=yBSImJJS1vw&feature=youtu.be	YouTube video explaining Marketing Channels (by Slidebean)
How to leverage community-led growth like Notion	https://www.decibel.vc/content/community-led-growth-how-notion-grew-a-global-community-of-advocates	Blog Article on Decibel (by François Dufour)
A tool for creating code-free automations and data extraction	https://phantombuster.com/	PhantomBuster website
A platform to search, engage and convert over 220 million contacts at over 30 million companies	https://apollo.io/	Apollo website
A platform for brand marketers to manage and scale influence campaigns	https://www.brand.xrossworld.net/	XrossWorld website
Tips and resources for startups & founders	https://www.davidchang.me/startup-tips.html	Gallery of Resources, Investors Lists and Tips with Links to references and content
Thoughts on startup boards at the seed stage	https://twitter.com/galeforceVC/status/1507025407320723456?s=20&t=rkhcOdvckLxFtW77ckfr9A	Open question tweet by @galeforceVC
Normal salary ranges for seed stage founders	https://twitter.com/carolinecasson_/status/1506707075908489221	Open question tweet by @carolinecasson_
A playbook for getting on 100+ podcasts in 6 months	https://review.firstround.com/the-playbook-this-startup-used-to-get-their-founders-on-100+-podcasts-in-6-months	Tactical Breakdown of Tips by Tom Griffin on First Round Review
Product Hunt's tech stack	https://twitter.com/ProductHunt/status/1507073444407619588?s=20&t=mxxTvWzSrcwMorDQ6Bztxw	Tweet of tech stack username list by @ProductHunt
Tips for improving your SEO	https://superseo.tips/	Super SEO Tips website
A platform for writing content 3X faster	https://www.markcopy.ai/	Mark Copy AI website
How to craft a tagline for your business	https://twitter.com/clayhebert/status/1508983385817067524?s=20&t=FyrRlqUsA6YwEc1Slv5TSg	Twitter thread (9) of tips with examples by @clayhebert
A quick tweet on promoting employees	https://twitter.com/jaltma/status/1509380924978302982?s=20&t=xlLZqzUpZwXPI1sEhvwihw	Tweet by @jaltma
23 tactical company building lessons	https://review.firstround.com/23-tactical-company-building-lessons-learned-from-scaling-stripe-and-notion	23 Tactical Company Building Lessons, Learned From Scaling Stripe & Notion by Cristina Cordova
Startup = Growth	http://www.paulgraham.com/growth.html	Essay by Paul Graham (September 2012)
How to Hire for a Startup	https://www.sauravag.com/2022/04/how-to-hire-for-a-startup/	Entrepreneurship Column by sauravagarwal (April 3, 2022)
The 6 Decision-Making Frameworks That Help Startup Leaders Tackle Tough Calls	https://review.firstround.com/the-6-decision-making-frameworks-that-help-startup-leaders-tackle-tough-calls	First Round Review write up (Management Column)
How to work hard	http://www.paulgraham.com/hwh.html	Essay by Paul Graham (June 2021)
How to find your co-founders and early employees	https://twitter.com/justingordon212/status/1511690447621537799?s=20&t=oJ-FPFxUmEM9Akf7kkB2Xg	Open question tweet by @justingordon212
What to know about Token Warrants	https://twitter.com/ai/status/1489304152098418692?s=20&t=jBFdSWaMx00yl_-km_nkSg	Twitter thread with links and examples by @ai
A free platform for finding a co-founder	https://www.ycombinator.com/cofounder-matching	YCombinator website
Questions to ask in customer discovery calls	https://twitter.com/justingordon212/status/1513502904153423872?s=20&t=Rjst-dROoO9caR2HflYKYg	Open question tweet by @justingordon212
A marketplace for hiring vetted fractional executives	https://useshiny.com/	Shiny website
A platform for finding startup incubators, accelerators, and investors	https://incubatorlist.com/	Incubator List website
Metrics that matter most in early-stage startups (Aggregated responses)	https://twitter.com/justingordon212/status/1512445945421737987?s=20&t=Rjst-dROoO9caR2HflYKYg	Open question tweet by @justingordon212
The new START program from a16z	https://a16z.com/programs-a16z-start/	A16z START Program website
Alternative funding options for founders	https://twitter.com/justingordon212/status/1516071701016023042?s=20&t=dwHDmP5MJOXiC4BX1e_A5g	Open question tweet by @justingordon212
A platform for finding angel investors	https://www.gritt.io/	Gritt website
THE list of VC lists	https://twitter.com/StephNass/status/1516783212365852679	Listicle Thread of VC Lists with links by @StephNass
A tool for B2B prospecting	https://www.uplead.com/	Uplead website
7 different growth loops to implement	https://marketingexamples.com/referral/growth-loops	List with definition, examples and descriptive representation
The complete guide to content optimization	https://ahrefs.com/blog/content-optimization/	A blog on conten optimization by Priscilla Tan (April 19, 2022)
Getting to $300K in monthly revenue with zero paid ads	https://twitter.com/matt_gray_/status/1519669426941054978?s=20&t=nKlV3m-nn0A_qXbSGjwWNg	A listicle Twitter thread by @matt_gray_
Managing Your Mental Health While Running a Startup	https://future.com/managing-your-mental-health-while-running-a-startup/	Newsletter edition by Frederic Kerrest (April 18, 2022)
Lessons on resiliency from a repeat founder	https://review.firstround.com/this-founder-built-startups-in-2008-2016-and-2018-heres-what-hes-learned-about-resiliency	A Bob Moore feature on First Round Review
13 Metrics for Marketplace Companies	https://future.com/marketplace-metrics/	Newsletter by Jeff Jordan, Li Jin, D'Arcy Coolican, Andrew Chen (February 21, 2020)
An explanation of bookings vs. revenue	https://twitter.com/galeforceVC/status/1519411154661085188?s=20&t=L9vZmvQjTuSx-4054cHA6A	A tweet by @galeforceVC
How to know if you've got product-market fit	https://www.lennysnewsletter.com/p/how-to-know-if-youve-got-productmarket?s=r	Lenny's newsletter (Jan 28, 2021)
The best marketing newsletters	https://twitter.com/mkobach/status/1524860671575385647s=20&t=Ff9OLuOqB55bhxEGd61aLw	Open question tweet by @mkobach
A tool for finding out what your photos say about you	https://www.photofeeler.com/	Photofeeler website
A crowdsourced collection of unscalable startup hacks and stories	https://dothingsthatdontscale.com/	Do Things That Don't Scale website
A tactical guide to working with executive assistants	https://review.firstround.com/a-tactical-guide-to-working-with-eas-how-to-make-delegation-your-superpower	A First Round Review write up by Sam Corcos
A tool for compensation benchmarking	https://www.levels.fyi/?compare=Google,Facebook,Microsoft&track=Software%20Engineer	Levels FYI website
Los Angeles founders and investors to connect with	https://twitter.com/justingordon212/status/1524064837067624450	A tweet by @justingordon212 with engagement from founders and investors
How to create eye-catching PowerPoint presentations	https://twitter.com/chrisxmunn/status/1524011382684476803?s=20&t=7aQ_6a3munLTl0vx9Lcfbg	A Twitter thread with description and examples by @chrisxmunn
Advice for founders navigating the months ahead	https://www.fastcompany.com/90752852/advice-to-help-early-stage-founders-navigate-the-months-ahead	A Blog write up by Leslie Feinzaig (May 17, 2022)
How to find an executive coach	https://twitter.com/justingordon212/status/1526909038285438977?s=20&t=YG3WPWKntIvrdmjmrdD1nA	Open question tweet by @justingordon212

Title	Link	Description
The best banks for fast-growing startups	https://twitter.com/riomensah/status/1527394153524494339?s=20&t=1xbmcl750a4rqEx9cS-mzg	Open question tweet by @riomensah
Everything to know about SEO	https://twitter.com/Yannick_Veys/status/1414556914772496386?s=20&t=1xbmcl750a4rqEx9cS-mzg	A Twitter thread with examples, graph/chart, links and figures by @Yannick_Veys
What to understand about seed valuations	https://twitter.com/hpierrejacques/status/1526929342579757058?s=20&t=1xbmcl750a4rqEx9cS-mzg	A Twitter thread by @hpierrejacques
Growing to $100M in revenue w/o VC funding	https://twitter.com/Codie_Sanchez/status/1526912297129725952?s=20&t=1xbmcl750a4rqEx9cS-mzg	Twitter thread of Tips with examples by @Codie_Sanchez
A huge directory of startup tools and resources	https://startupstash.com/	Startup Stash website
A guide to growth rates	https://www.lennysnewsletter.com/p/what-is-a-good-growth-rate?s=r	Lenny's Newsletter (April 26, 2022)
A tool for powering your fundraise	https://www.trustfinta.com	Finta website
An app for founders to get more out of their investors and advisors	https://getcabal.com/	Cabal website
10 takeaways from Sequoia Capital's founder warning	https://twitter.com/thealexbanks/status/1529865275876659218?s=20&t=C-6BSK0birzHFI_sQHAEsA	Twitter thread with examples, graphs and links by @thealexbanks
250+ of the best agencies & freelancers in product design, marketing, community, and branding (Pa	https://airtable.com/shrr6KzCbL5bzLTw8/tblt2NkLLVVh871tv	Airtable database (Name, Type, Bio, URL, Worked With, Knows About)
A platform for advertising in premium email newsletters	https://postapex.com/	PostApex website
A startup CEO salary report	https://kruzeconsulting.com/blog/startup-ceo-salary-report/	Data with graphs, charts, calculator, and analysis breakdown by Healy Jones (May 9, 2022)
A database for VC outreach	https://hamptonvc.notion.site/hamptonvc/f3a8c1833f174d2abf76b800f867edfa?v=be53cd01255e4fd2be627881883fa9cd	Database (VC Firm, Stage, Areas of Interest, Best Contact, Notes)
A collection of pitch deck templates	https://www.basetemplates.com/pitch-deck-templates	Base Templates website
12 insights on product-market fit	https://future.com/about-product-market-fit/	Newsletter edition on Future by Tren Griffin (February 18, 2017)
21 Funding Resources	https://twitter.com/justingordon212/status/1534550838047387648?s=20&t=LxS2bxGs309Kit9ft1draQ	A listicle Twitter thread with links and examples by @justingordon212
How to get to #1 on Product Hunt	https://www.softr.io/blog/producthunt-launch	Tips with explanation, examples and links by Mariam Hakobyan (December 28, 2021)
8 Lessons from a Failed Startup	https://twitter.com/johnzhao94/status/1534322686339567616	Listicle Tweet with a link and screenshots of discussion by @johnzhao94
A tool for selling using incremental pricing	https://bumpsale.co/	Bumpsale website
300+ Resources From the YC Library for Startups	https://docs.google.com/spreadsheets/d/1sRV3YWsg2YH62Feg-ke2gFhQ4MnyNXRkkk29iOs7Sa0/edit#gid=1813495759	Google Spreadsheet (Resource Name, Author, Description, URL)
A library of Zapier automation experts	https://zapier.com/experts	Zapier website
The 2021 Pilot Founder Salary Report	https://assets-global.website-files.com/60a6b551be6130e4e5b19b98/613aab875b4903654e188b05_2021-pilot-founder-salary-survey.pdf	36-page PDF Document of comprehensive breakdown
A platform for hiring unicorn devs	https://www.unicorn.dev/	Unicorn.Dev website
A guide to finance for founders	https://rebank.notion.site/Finance-for-Founders-f35f25d676204a5fab75e799d09b2b8d	Notion site with discussions, gallery, and subscription form
A next-generation influencer marketing platform	https://www.favikon.com/	Favikon website
Case studies of successful founders	https://www.starterstory.com/	Starter Story website
A thread on upgrading your self-limiting belief systems	https://twitter.com/jbonhotal/status/1536826455748800512?s=20&t=uVOvz8wDragVPRt-97qB0A	A Twitter thread of the limiting belief with Finding Nemo metaphor by @jbonhotal
McKinsey's 7-step problem-solving framework	https://twitter.com/polak_jasper/status/1536312177807736832	A listicle Twitter thread with graphs and charts by @polak_jasper
A Twitter AMA on Audience Research	https://twitter.com/amandanat/status/1540045693686931457?s=20&t=Kx2NZqR5y699TxJkwf6urQ	Open Question (AMA) by @amandanat
A fun Twitter AMA from Shaan Puri	https://twitter.com/ShaanVP/status/1539744850412654592	Open Question (AMA) by @ShaanVP
A platform to visualize data from any source without SQL	https://canvasapp.com/	Canvas website
A platform for hiring military spouses as personal assistants	https://www.gosquaredaway.com/	Squared Away website
A story on the value of positioning	https://repeat.substack.com/p/cake-on-a-stick	Newsletter, "Cake On A Stick" by Leo @ Repeat (Jul 17, 2021)
9 Essentials of Raising VC Money	https://twitter.com/callmehouck/status/1541768339493098496?s=20&t=BV-5GUEAUSQel-IK-HNOjw	Twitter thread with lists, definition and links by @callmehouck
Sketch notes from ConvertKit's Craft + Commerce creator conference	https://twitter.com/mattragland/status/1541457231425818626?s=20&t=SvaKc66BnF9a97Rf4VzQ0A	Twitter thread with gallery of sketch notes by @callmehouck
30 resources to help you find and attract amazing talent	https://twitter.com/justingordon212/status/1542114818626297857?s=20&t=ZaOy125sSAVcP1ZWM3DKwA	Twitter thread with examples, links and lists by @justingordon212
The path to $1.5M ARR in 3 years	https://twitter.com/PierreDeWulf/status/1539606621138976771?s=20&t=YPsFXKKy4Dc8p4iEjYMAlQ	Announcement thread with figures
A tool for how to split startup equity	https://slicingpie.com/	Slicing Pie website
The FAST agreement for working with advisors	https://fi.co/fast	Downloadable template with overview and FAQs
An ode to cold outreach	https://www.notion.so/An-Ode-to-Cold-Outreach-6d7dd3ba3f5844188158d31dee7c36eb	Resources, breakdown and tips by @YBelyayeva.
A platform for saving on SaaS subscriptions	https://cloudeagle.ai/	Cloud Eagle website
A catalyst for outlier founders	https://arc.sequoiacap.com/	Arc Sequoia website
A platform for improving your company culture	https://gatheround.com/	Gatheround website
How to Get 2k+ website visitors per day via Google	https://twitter.com/philostar/status/1539503459401027585?s=20&t=K7yVW8xaW3X4QlwH0sQNLA	Announcement thread with tips, screenshots, and links by @philostar
Why SAFEs may no longer be standard for early-stage raises	https://twitter.com/itsdankang/status/1546556474981117953?s=20&t=mgzlnBMH2EQWnt1ZBcJAuw	A listicle Twitter thread by @itsdankang
How 50 of today's biggest consumer companies came up with their startup idea	https://twitter.com/lennysan/status/1546580119908519936	A listicle Twitter thread with examples, screenshots and links by @lennysan
The real value of the best investors	https://twitter.com/patrick_oshag/status/1545750672842395648?s=20&t=VDPgc2CxrleOEe3l0cH9Sw	An Open question by @patrick_oshag
Mistakes from 25 seed investments	https://twitter.com/jasonlk/status/1547573735640641536	A listicle Twitter thread by @jasonlk
How to close the credibility gap with prospects	https://www.saleshacker.com/close-credibility-gap/	An article by Andrew Gazdecki (April 8, 2020)
12 different GTM motions for 100 Unicorns	https://read.first1000.co/p/100-unicorns-12-different-gtm-motions	Newsletter by Ali Abouelatta (Jul 19, 2022)
A blazing fast website builder	https://www.framer.com/	Framer website
226 fresh powder funds	https://docs.google.com/spreadsheets/d/12RbVkdqggdU-YuPus_28P8hPJlUu0vEz33jBoKNNQQY/edit#gid=0	A Google Spreadsheet (Fund Name, Size, Other Info, Link)
An essay on crazy new ideas	http://www.paulgraham.com/newideas.html	An essay by Paul Graham (May 2021)
5 Sales Strategies To Weather The Market Downturn	https://blog.initialized.com/2022/07/5-sales-strategies-to-weather-the-market-downturn/	Initialized interviews Greg Lazarus (Jennifer Wolf, July 21, 2022)
What I Miss About Working at Stripe	https://every.to/p/what-i-miss-about-working-at-stripe	Newsletter by Brie Wolfson (July 19, 2022)
The pillars of building a marketing team	https://twitter.com/mkobach/status/1549057971501539330?s=20&t=dfqio0i4OgK2Ve3JHQU6Bg	An open question by @mkobach
1 great automated email sequence	https://twitter.com/philostar/status/1437672515715829764	A listicle Twitter thread, with lists, tips, graphs, and links by @philostar
An equity-free accelerator for Black and Latino entrepreneurs	https://www.act.house/accelerator	Act House website
The biggest preventable cause of startup failure	https://twitter.com/paulg/status/1551276104056311809?s=20&t=_x3Sk5qf1NgQvKHgKStZvw	A tweet on startup failure by @paulg
Financial metrics that matter	https://twitter.com/cjgustafson222/status/1552753266831884288?s=20&t=wdNNml30Ry0bSkvmwcgMEg	A Twitter thread with references, examples and metrics data by @cjgustafson222
Critical Startup Skills You Might Be Overlooking	https://review.firstround.com/the-critical-startup-skills-you-might-be-overlooking-and-how-to-bring-them-into-focus	Tips from execs (First Round Review Column)
Challenges and opportunities of B2B marketplaces	https://medium.com/point-nine-news/a-primer-on-b2b-marketplaces-challenges-and-opportunities-694a067cec91	A comprehensive discussion with graphs by Julia Morrongiello (May 22, 2020)
The goldmine of Google Chrome extensions	https://twitter.com/gregisenberg/status/1541513766235475968	A Twitter thread with tips, lists and stats by @gregisenberg
How Shopify grew so big in a decade	https://twitter.com/tobi/status/1210242184341000192?s=20&t=yX-Nw88Oqo-0fygAoLOs8Q	A Twitter thread by @tobi
The B2B SaaS funding napkin	https://medium.com/point-nine-news/the-b2b-marketplace-funding-napkin-2021-f5aca6b53b23	A blog post by Julia Morrongiello (April 9, 2021)
A great hiring example	https://twitter.com/MikeMacCombie/status/1554125667939262464	Job Post with description by @MikeMacCombie
A valuation matrix	https://fabricegrinda.com/fj-labs-valuation-matrix/	Matrix with analysis (February 19, 2021)
Why execution is exponential	https://every.to/divinations/execution-is-exponential	An essay by Nathan Baschez (August 10, 2022)
Valuing early-stage companies	https://taliagoldberg.wordpress.com/2022/08/10/valuing-early-stage-companies/	Blogpost by Talia Goldberg (Aug 10 2022)
Questions to ask after hitting PMF	https://review.firstround.com/to-grow-faster-hit-pause-and-ask-these-questions-from-stripes-coo	Interview with COO Claire Hughes Johnson
The ultimate marketing strategy thread	https://twitter.com/ctwtn/status/1407052333083770881?s=20&t=in3ZFy_bm757TvOHjaQHfg	A Twitter thread with quoted tweets by @ctwtn
Product Fundamentals for Go-To-Market	https://medium.com/lightspeed-venture-partners/zero-to-1-product-fundamentals-for-go-to-market-c88cc94152ac	A write up by Merci Victoria Grace (November 11, 2020)
How to kickstart and scale a consumer business	https://www.lennysnewsletter.com/p/kickstarting-and-scaling-a-consumer	Lenny's Newsletter (July 5, 2020)
When to Expand Your Marketplace Business, According to 14 Operators	https://future.com/when-where-how-to-expand-marketplace-businesses/	An essay with graph and illustration by Justine Moore, John Koelliker (July 18, 2022)
How to build a growth engine for consumer companies	https://www.lennysnewsletter.com/p/growth-engines	Lenny's Newsletter (Aug 16, 2020)
Fundraising wisdom from First Round founders	https://review.firstround.com/the-fundraising-wisdom-that-helped-our-founders-raise-18b-in-follow-on-capital	Interview with First Round Founders Bill Trenchard and Brett Berson
The marketing behind an 8-figure newsletter	https://growthmodels.co/morning-brew-marketing/	A write up by Pete Boyle (August 26, 2021)
Learnings of a CEO: Wade Foster, Zapier	https://www.ycombinator.com/blog/learnings-of-a-ceo-wade-foster-zapier	Interview with Zapier CEO, Wade Foster by Lindsay Amos (August 9,2022)
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A useful CMS for Notion	https://feather.so/	Feather website
12 systems for building multi-million dollar businesses	https://twitter.com/luqmanshantal/status/1547219339274862592?s=20&t=E8z4VEoL74o1XpjTSK1xaw	A listicle Twitter thread with username references by @luqmanshantal
Weird SaaS pricing models	https://www.xaaspricing.com/weirdest-saas-pricing-model-that-exists/	A take on pricing models by Bryan Belanger (August 2022)
5 ways Loom wows new users	https://twitter.com/bbourque/status/1562764271540645887?s=20&t=POn8aiDmEKT5UZAgLeo_JQ	A listicle Twitter thread with screenshot references by @bbourque
A guide to PLG timing	https://medium.com/angularventures/plg-now-plg-later-or-plg-never-e91f159e7ae9	An essay by Gil Dibner (August 16, 2022)
The keys to success for USV	https://www.readthegeneralist.com/briefing/union-square-ventures	Blogpost by Mario Gabriele (June 19, 2022)
Questions to ask on a reference call	https://twitter.com/thesamparr/status/1562092469952593921?s=20&t=LzNOiHCWFo_r_UjblP5T9g	Twitter engagement by @thesamparr (to an open question)
How to avoid one source of fatigue	https://twitter.com/hubermanlab/status/1565025471477059584?s=20&t=M279OfTL5gzpzPt-6WSv3g	Twitter health advice by @hubermanlab
How to get a response to your cold DM or email	https://twitter.com/justingordon212/status/1564942465999814657?s=20&t=M279OfTL5gzpzPt-6WSv3g	A Twitter open question by @justingordon212
3 things to look for when hiring a PR agency	https://twitter.com/StephenKaraolis/status/1564980865674973188?s=20&t=M279OfTL5gzpzPt-6WSv3g	A tweet by @StephenKaraolis
Lessons from 80+ angel investments	https://twitter.com/SievaKozinsky/status/1563865582725996546?s=20&t=AJGaZ2s9IHR_IS0KoBOZ_g	Listicle Twitter thread by @SievaKozinsky
15 Paul Graham essays to help you build a unicorn	https://twitter.com/callmehouck/status/1561333047747678209?s=20&t=T1kfD0fWS0jbhp9ER5LcmQ	Twitter thread with links to Paul Graham essays by @callmehouck
When to hire an executive assistant	https://twitter.com/justingordon212/status/1565142027515437057?s=20&t=GC1xyym2EQXa5XBEz-LggA	A Twitter open question by @justingordon212
Insights on creating a financial model for your startup	https://also.roybahat.com/making-a-financial-model-for-your-early-stage-startup-76630da262a3	Write up by Roy Bahat (August 24, 2022)
Bessemer's five laws for community-led growth	https://twitter.com/KwalkyTalky/status/1559580624855347202?s=20&t=sy3dFKXlNcrTCw3SdmJDiA	A Twitter thread by @KwalkyTalky, a breakdown of @BessemerVP 's five laws for community-led gro
How long it took founders to build their MVP	https://twitter.com/justingordon212/status/1567147709487878147?s=20&t=uz1KFCtbBmw87UDdE71N7g	Open question tweet by @justingordon212
A useful tool for your next Zoom call	https://www.sybill.ai/	Sybill website
A 4-Step Pricing Framework to Build Products With Scalable Unit Economics	https://review.firstround.com/dont-let-growth-hurt-your-margins-a-4-step-pricing-framework-to-build-products-with-scalable-unit-economic	An Article with graph and illustrations (by Dee Sahni)
Everything to know about growth hacking	https://trends.vc/trends-0090-growth-hacking/	A newsletter edition by Growth Hacking (with links to examples, tools, and brand websites)
1000+ Growth Hacks for SaaS Startups	https://docs.google.com/spreadsheets/d/1VuDmDRCuDsblVGkJed1rtrSxcsBokBa4950PtyjC-VI/edit#gid=2063471483	A Spreadsheet with details on scaling SaaS startups (Tactic Name, Tactic Category, Tactic Descriptic
The Racecar Growth Framework	https://www.reforge.com/blog/racecar-growth-framework	A Blog post with steps, sub-points, discussion and examples (by Dan Hockenmaier & Lenny Rachits
A platform for finding and hiring the right people, faster	https://www.fountain.com/	Fountain website
How to uplevel your founder-VC relationship	https://www.nfx.com/post/founder-vc-relationship	An essay by Gigi Levy-Weiss, with points, steps, examples, and diagram (Jun 2022)
Ten lessons from a decade of vertical software investing	https://www.bvp.com/atlas/ten-lessons-from-a-decade-of-vertical-software-investing	An essay by Brian Feinstein and Caty Rea (July 7, 2022), with main points, illustrations, diagram and
A few resources for creating your pitch deck	https://twitter.com/ZiqiDeng5/status/1569707454153330689	An open question tweet by Ziqi Deng
Interested in investing in a guaranteed Research Spot for the Inquisitive Outsider Winter Cohort? Vi	https://www.tioutsider.com/	The Inquisitive Outsider website
How founders should vet investors	https://twitter.com/justingordon212/status/1572214958569422851?s=20&t=A11EceaaU0CUO5VbD5mt2A	Open question tweet by Justin Gordon
How to sell $150K in 1 call	https://twitter.com/SeanODowd15/status/1570859065537855491?s=20&t=A11EceaaU0CUO5VbD5mt2A	A Twitter thread with narration and examples, by Sean O'Dowd

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A guide to influencer marketing	https://twitter.com/TaylorLagace/status/1570875504093429761?s=20&t=A11EceaaU0CUO5VbD5mt2A	A Twitter thread with points, subpoints, and examples, by Taylor Lagace
5 grants for $2,000 to think about anything	https://twitter.com/sariazout/status/1571871089713680386?s=20&t=A11EceaaU0CUO5VbD5mt2A	A Twitter thread announcement, by Sari Azout - sariazout.eth
A platform for hiring virtual sales staff	https://saleskiwi.com/	Sales Kiwi website
A tool for getting more editorial coverage	https://linkby.com/	Linkby website
A new fundraising platform for founders	https://www.getcinch.io/	Cinch website
How founders came up with their startup ideas	https://twitter.com/justingordon212/status/1574850965282459649?s=20&t=itfal7_Izp4F3K0phKHSkQ	Open question tweet by Justin Gordon
Ideas for treating your team when you have leftover budget	https://twitter.com/engineering_bae/status/1575206695495933953?s=20&t=itfal7_Izp4F3K0phKHSkQ	Open question tweet by Taylor Poindexter
Event management and reservation platforms	https://twitter.com/eladgil/status/1574741973503614976?s=20&t=itfal7_Izp4F3K0phKHSkQ	Open question tweet by Elad Gil
What to avoid when building highly technical products	https://review.firstround.com/how-product-strategy-fails-in-the-real-world-what-to-avoid-when-building-highly-technical-products	An article from Review on How Product Strategy Fails in the Real World, with narratives and exampl
The hiring process developed from hiring 60+ CEOs	https://twitter.com/awilkinson/status/1575562299355844608	A Twitter thread by Andrew Wilkinson, with points, subpoints and examples
A report on founder salaries	https://pilot.com/founder-salaries-in-2022	A breakdown by categories and classes, with illustrations, graphs and descriptions
A search engine for email newsletters	https://milled.com/	Milled website
A guide to PR for startups	https://blog.propllr.com/diy-pr-for-startups	A blog by Josh Inglis (November 27, 2017)
How to build a thriving tech ecosystem	https://twitter.com/justingordon212/status/1577281056658571267?s=20&t=S-Z4-wnBID8UQAJitJdJuw	Open question tweet by Justin Gordon
Do things that don't scale (A classic essay)	http://www.paulgraham.com/ds.html	An essay by Paul Graham (July 2013)
How to use your secret weapon: an EA	https://twitter.com/aschwags3/status/1579647196018114560	Twitter thread by Adriane Schwager
6 habits from 233 millionaire interviews	https://www.cnbc.com/2022/10/09/i-spent-5-years-interviewing-233-millionaires-here-are-the-habits-that-made-them-rich-and-successful.h	A blogpost by Tom Corley
Lessons from a doggy daycare business with 185 locations	https://twitter.com/RohunJauhar/status/1579539300043001857	A Twitter thread by Rohun Jauhar
Questions angel investors should ask themselves when assessing a deal	https://twitter.com/Jenyangwong/status/1578452613992828928	A tweet by Jen Yang-Wong with list of questions
Tactical advice for founders facing tough company building decisions	https://review.firstround.com/grit-or-quit-tactical-advice-for-founders-facing-tough-company-building-decisions	An interview with Annie Duke on First Round Review with examples, strategies
Raising venture capital through cold emails	https://twitter.com/lukesophinos/status/1580241908156092417	A Twitter thread by Luke Sophinos with step-by-step guide on starting and writing cold emails
Best examples of "moats" in startups	https://twitter.com/justingordon212/status/1582753456686714880	Open question tweet by Justin Gordon
35 impactful questions managers should ask themselves regularly	https://review.firstround.com/35-impactful-questions-managers-should-ask-themselves-regularly	First Round Review interview of CEOs and Managers, with illustrations and examples
Make more impact through these docs	https://review.firstround.com/ditch-your-to-do-list-and-use-these-docs-to-make-more-impact#1-ongoing-stack-rank-osr#2-its-only-the-wee	A First Round Review article by by Brie Wolfson
Actionable tips for breaking into VC	https://twitter.com/jchen623/status/1583157928294375424	A Twitter thread by Jason Chen
The journey to 250K newsletter subscribers	https://twitter.com/lennysan/status/1581331294444605441	A Twitter thread by Lenny
Future of Work founders, investors, and operators to follow	https://twitter.com/justingordon212/status/1584608597287178241	Open question tweet by Justin Gordon
All about market sizing	https://twitter.com/alexiskold/status/1579211605631725568	A Twitter thread by Alex Iskold
Current market benchmarks for SaaS or b2b fintech founders	https://twitter.com/AndreaFunsten/status/1583106086277550081	A Twitter thread by Andrea Funsten
The power of SuperGoals	https://coda.io/@mignano/the-power-of-supergoals	Article by Michael Mignano with illustrations, criteria and examples
26 questions with the best answers & advice from VCs, angels, founders, and operators	https://twitter.com/justingordon212/status/1582358456576577536	A Twitter thread by Justin Gordon
Why many VCs are quiet quitting	https://twitter.com/roybahat/status/1585296356645576704?s=20&t=6--NB2zQjYdwaFEG01Enkw	A Twitter thread by Roy E. Bahat
20+ VC funds focused on writing checks to diverse founders	https://twitter.com/nic_detommaso/status/1575486075833057280	Listicle tweet by Nicole DeTommaso